CORPORATE INTERESTS & PUBLIC HEALTH
KNOWLEDGE, EXPERTISE, MARKETS
Over the recent decades, the influence of corporate interests – most notably from the cigarette, chemical, pharmaceutical, and food industries – on public health has attracted growing concerns and public attention. Within this context, one notion, that of ‘conflict of interest’ (CoI), has become widespread and used as the main lens through which this influence and its problematic consequences on the construction of scientific knowledge, on the decisions taken by public authorities, and on health practices is approached.

The MEDICI research project has, over the last three years, explored how conflict of interest has been understood and used in the field of medicine with what kinds of responses. It has also aimed at understanding the effects of this problematization on the ways in which the various actors involved in the sector perform and organize their activities. This final conference will gather presentations laying out the main results of the MEDICI project as well as invited talks from leading scholars studying corporate influence on science and regulation.

DAY 1 — 9 DECEMBER 2019
13h30 — 14h
Introduction by Boris Hauray (Inserm), scientific coordinator of the MEDICI project
14h — 15h
Sergio Jourda (Queen's University) "Big Pharma's Invisible Hands"

CORPORATE INFLUENCE ON THE PRODUCTION OF SCIENTIFIC KNOWLEDGE
Chair: Catherine Bourgoin (Inserm)
- Jill Fisher (UNC-Chapel Hill) "Investigating the Inherent Conflicts of Interest in Commercial Phase I Trials" 
- David Demortain (INRA) "The Pharmaceutical Industry and the Production of Regulatory Knowledge. Exploring the Systemic Determinants of Conflicts of Interests"
- Melanie Jeske (UCSF) "Conflict of Interest or Simply 'Interest'? Shifting Values in Translational Medicine"
- Boris Hauray (Inserm) "Publishing Impure Science. The Politics of Conflict of Interest in Medical Journals"

CONCLUSION

DAY 2 — 10 DECEMBER 2019
09h15 — 10h15
Marc Rodwin (Suffolk University) "Conflicts of Interest in Medicine. Causes and Cures"

REGULATORY EXPERTISE AND AGENCIES — Chair: Daniel Benamouzig (CNRS)
- Nathalie Ias (INRA) "Industry Quiet Power. Shaping WHO/FDA Food Additives and Contaminants Expert Committees’ Work in the Post-WWII period"
- Annie Martin (CNRS) "Conflict of Interest and European Law. The European Medicines Agency’s case"
- Hélène Michel (Université de Strasbourg) "Medical Experts at work in a Committee of the French National Authority for Health"

PHYSICIANS AND MEDICAL PRACTICES — Chair: Maurice Cassier (CNRS)
- Volker Hess (Charité) "Publishing Impure Science. The Politics of Conflict of Interest in Medical Journals"
- Jean-Paul Gaudillière (Inserm/EHESS) "Scientific Marketing and Conflict of Interest. Lessons from the Hormone Replacement Therapy Crisis"
- Henri Boullier (Inserm) & Jérôme Greffion (Université Paris 10) "The Materiality of Transparency. Companies to Influence the Prescriptions of French Doctors and Pharmacists"
- Etienne Nouguez (CNRS) "Fighting over Generic Medicines. Struggles between Pharmaceutical Companies to Influence the Prescriptions of French Doctors and Pharmacists"
- Boris Hauray (Inserm) & Jérôme Greffion (Université Paris 10) "The Materiality of Transparency. Constructing a Database on Physicians Funding"

DAY 3 — 11 DECEMBER 2019
09h15 — 10h15
Lisa Cosgrove (University of Massachusetts Boston) "Institutional Corruption in Psychiatry and Solutions for Reform"

CRITIQUES, MOBILIZATIONS AND AFFAIRS — Chair: Sezin Topçu (CNRS)
- Christian Berah & Solène Lellinger (Université de Strasbourg) "This Corporation has Anaesthetized the Actors in the Drug Chain. Influence Peddling and the Normality of Conflict of Interest in the Benfluorex Case"
- Giovanni Prete (Université Paris 13), François Izedieu (INRA) & Jean-Noël Jouzel (CNRS) "Denouncing Pesticides in France: Conflict of Interest as a Protest Repertoire"
- Sébastien Dalgalarrondo (CNRS) "Patient Mobilizations and Industry Influence: from AIDS to Alzheimer"

CONCLUSION

Organizing Committee: Boris Hauray (Inserm), Henri Boullier (Inserm), Jean-Paul Gaudillière (Inserm, EHESS) & Hélène Michel (Université de Strasbourg)